

## Effect of Fund Size on the Performance of Mutual Funds Evidence from Iran

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### ABSTRACT

Mutual Fund is one of the most important mechanisms for indirect investment in financial markets, which provides better conditions in terms of risk and return, especially for amateur investors.

This research examined the effect of fund size on the performance of Iranian mutual funds. The research was carried out on all Iranian mutual funds during 2007 to 2011. There are several aspects and dimensions in evaluating the performance of mutual funds, but this study focused on five aspects: namely Sharpe measure; Jensen differential measure; Treynor measure; Sortino measure and Information measure. Correlation coefficients between all the parameters were computed to assess the degree of relationship between fund size and performance of mutual funds. The findings highlighted no significant relationship between fund size and performance, whether Fixed Income Instruments or Big and Small Cap Stock mutual funds.

**KEYWORDS:** Mutual funds, Fund Performance, Fund Size, Iran

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### 1- INTRODUCTION

Mutual fund is basically a company that pools the money from a group of investors (its shareholders) to buy financial securities, building a less risky portfolio than an individual investor would do. In other words, a mutual fund is a company that invests in a diversified portfolio of securities. People who buy shares of a mutual fund are its owners or shareholders. Their investments provide the money for the mutual fund to buy securities such as stocks and bonds. A mutual fund can make money from its securities in two ways: a security can pay dividends or interest to the fund or a security can rise in value. A fund can also lose money and drop in value. The reduced risk of portfolio comes from the benefits of diversification provided by mutual fund managers for investors. Managers charge small amount of fees for their services and for covering the costs associated with trading securities. However, these charges are smaller than those that individual investors would pay if they tried to build on their own similar portfolio of securities. This is because of the economies of scales in transaction costs (Howells & Bain, 2005, p. 63). Mutual funds today are one of the most studied areas in developed countries due to their efficient and effective role in reducing risk and enhancing return through professional management of funds. These funds boost the incomes of small investors as well as reduce their exposure to unsystematic risks which needs to be taken into consideration for accurate results (Gohar et al., 2011, p. 5583). Rouwenhorst (2004) tracked origins of the mutual funds and found that the first fund was created in Holland in 1774 (Kolosov & Soltanmammedov, 2011). The Massachusetts Investors Trust, offered in the United States in 1924, was the first mutual fund. The first British mutual fund structure was the Foreign Government Bond Trust which was offered in 1934<sup>1</sup>.

Depending on the regulation of a country, funds are grouped in different types to enable investors to compare funds and make sound investment decisions. European Fund Classification (EFC) system categorizes funds in four general types; equity, bond, money market and mixed funds<sup>2</sup>. Accordingly, the EFC (2008) classifies the equity funds, possibly most popular type of funds, which invest at least 85 percent of their total assets in equities/stocks. There are equity funds with different investment strategies and risks that invest in particular country, region or an industry.

Mutual funds are also defined as managed investment companies which are classified in two general types: closed-end and open-ended funds. Closed-end funds issue a fixed number of shares that are traded on stock exchanges. Investors in closed-end funds cannot purchase or redeem shares directly from the fund; instead, they can sell shares to other investors on the organized market. Thus, the market price of closed-end fund shares is generally determined by supply and demand forces; therefore, it differs from NAV of the funds. In contrast, open-ended funds are not traded on exchanges rather they can be bought from and sold to

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<sup>1</sup> . For enlightening histories of the early global fund industry, see Merriman (1965), Day and Harris (1974), and Rouwenhorst (2003).

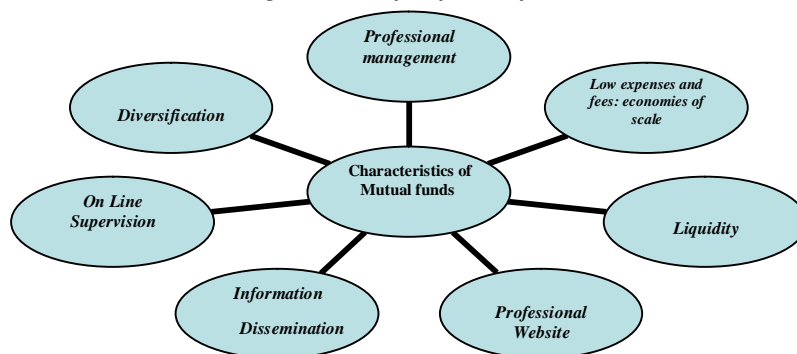
<sup>2</sup> . European Fund and Asset Management Association (2008) The European Fund Classification. June 2008

the fund at the price based on the current NAV. Investors in open-ended funds can redeem shares at any time. Also, open-ended funds can issue new shares on demand (Kolosov & Soltanmammedov, 2011, p.14).

### 1-1- Attributes and Benefits of Mutual Funds

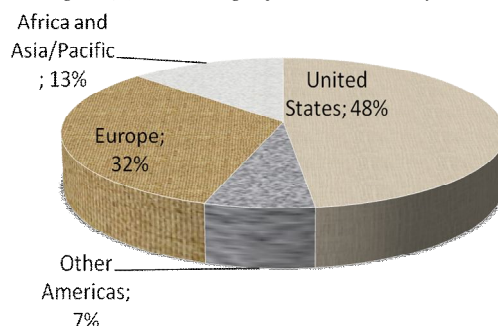
It was already mentioned that mutual funds provide some benefits which would be hard to achieve for individual investors on their own. These main benefits are professional management of portfolios, low expenses, liquidity, diversification, etc. In Figure (1), the advantages of investing in mutual funds are shown.

Figure (1): Benefits of mutual funds



The mutual fund industry has become a significant player in the capital markets. The size of the industry has increased from about \$50 billion in 1970 to about \$12 trillion in 2010<sup>1</sup>. The U.S. mutual fund market with \$11.8 trillion in assets under management at year-end 2010 remained the largest in the world, accounting for 48 percent of the \$24.7 trillion in mutual fund assets worldwide (Figure 2). Equity funds made up 48 percent of the U.S. mutual fund assets at year-end 2010. Domestic equity funds (those that invest primarily in shares of the U.S. corporations) held 35 percent of total industry assets. World equity funds (those that invest primarily in foreign corporations) accounted for another 13 percent. Money market funds accounted for 24 percent of the U.S. mutual fund assets. Bond funds (22 percent) and hybrid funds (6 percent) held the remainder of total U.S. mutual fund assets.

Figure (2): Percentage of total net assets, year-end 2010



Source: ICI (Investment Company Institute's 2011 fact book)

### 1-2-Iranian Mutual Funds

Mutual funds in Iran, acting as financial intermediaries, have the potential to convert the investments made by nonprofessional investors from a direct state to an indirect one and, in the wake of such conversion; they will bring about a wide range of benefits and privileges both for capital markets and investors, which include:

- 1) Promoting indirect investment by individuals in the capital market;
- 2) Paving the way for quantitative and qualitative growth and sustainable development in the capital market.

Mutual funds in Iran are among those financial institutions which have been established in the recent years and are therefore not mentioned in most principal rules and regulations of national economic activities, including the commercial code, companies registration law, civil code and taxation law. They were first presented in the Securities Market Act of Iran, ratified by the Parliament (Pireh, 2011). So, in the new Securities Market Act of I.R.I, the activity of financial intermediaries, including mutual funds, is foreseen

<sup>1</sup> . Data is taken from the Investment Company Institute's 2011 fact book available at [www.ici.org](http://www.ici.org).

and proper conditions are provided to assure the securities market investors about making better use of the existing opportunities. In the article “The Law for Development of New Financial Instruments and Institutions Based on the Overall Policies of the Principle 44 of the Constitution”, which was ratified in 2009, mutual funds were defined as follows:

*“A financial institution which invests in the financial resources derived from issuance of units, in its designated area of activity.”*

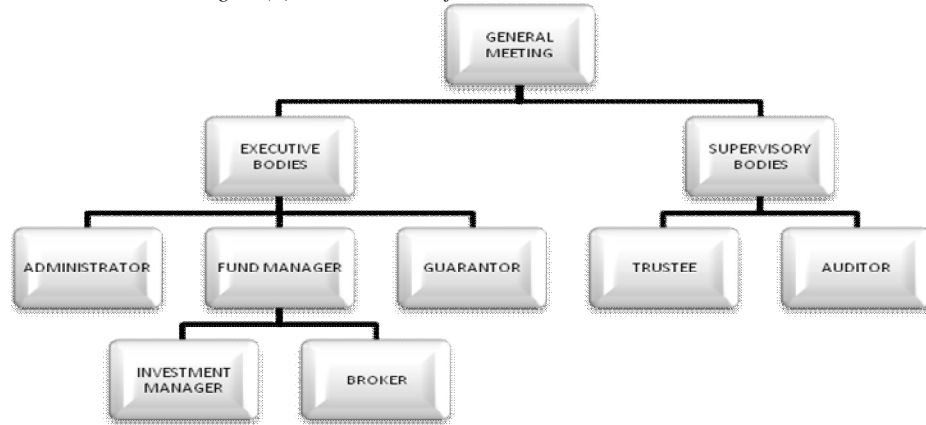
Therefore, mutual fund is a kind of financial institution which pools the people’s funds by frequently selling its units and invests the funds in a combination of different types of securities, including stocks, Musharakah Sukuk<sup>1</sup>, short-term instruments of the money market, etc.

The combinations of the fund’s assets are known as the fund’s portfolio and purchasers of the fund’s units, in proportion to their investments, would be the owner of a part of the fund. In other words, each unit represents the investors’ ownership of the fund’s assets and the revenue of such assets.

### 1-3- Operational Structure of Mutual Funds in Iran

The funds which are established in Iran’s Capital Market, albeit a number of similarities in operational structure, are a little bit different from the funds around the world . The whole structures of the Iranian mutual funds are shown in Figure (3).

Figure (3): Iranian mutual funds structure

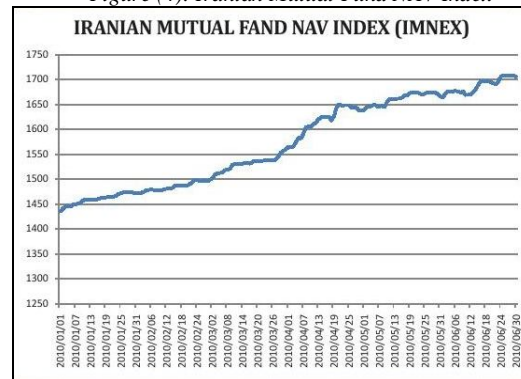


Source: (Islamic Consultative Assembly) in 2005

### 1-4- Iranian Mutual Fund NAV Index (IMNEX):

IMNEX is an index that follows common methodology and calculation of “price indices”. It composes all Iranian equity mutual funds and computes their NAV levels. Changes in IMNEX actually shows weighted average returns of Iranian equity mutual funds just derived from NAV fluctuations. Iranian Mutual Fund NAV Index (June 30, 2010) is demonstrated in Figure (4).

Figure (4): Iranian Mutual Fund NAV Index



Source: [www.seo.ir](http://www.seo.ir)

<sup>1</sup> . Musharakah Sukuk is securities in which its holders are owners of a specified property in common. Sukukholders will gain (lose) from any increase (decrease) in the underlying asset prices. Musharakah Sukuk has a specified maturity date, and is negotiable in the secondary market.

IMNEX is daily computed by the following formula:

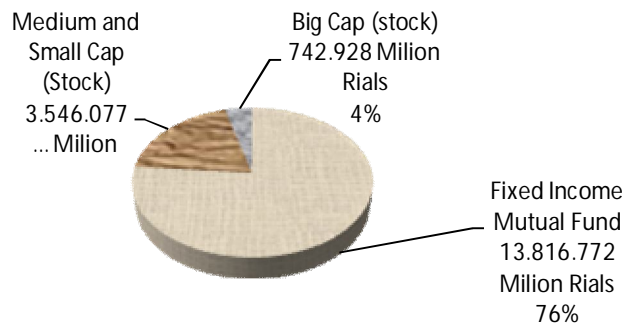
$$IMNEX_{WT} = \frac{\sum NAV_{it} \times UN_{it}}{D_t} \times BaseValue \quad (1)$$

where  $NAV_{it}$  = NAV of  $i$  fund at time  $t$ ;  $UN_{it}$  = Number of Units of  $i$  fund at time  $t$ ;  $D_t$  = Divider at time  $t$  and Base Value = 1,000

It is noteworthy that, since trading non-Shariah compatible instruments is not permitted in Iran's capital market, mutual funds can invest only in Shariah compatible instruments. Therefore, in Iran, the structure of mutual funds does not yet include any separate Shariah board (Pireh, 2011).

Mutual fund, as a financial intermediary, transforms the amateurs' investments from direct to indirect investment. Consequently, a proper approach is set to provide sustainable development of capital markets, encourage indirect investment and pave the road for people to enter the market through mutual funds. However, institutions like mutual funds can be favorable investment vehicles for most investors since they make various portfolios of securities try to make investment more attractive and provide more opportunities, lower risks and higher return for the investors.

Figure (5): Iranian Mutual Fund assets (by Mutual Fund Category, March 31, 2012)



Source: Financial Information Processing of Iran (FIP Iran) website: <http://www.fipiran.com><sup>1</sup>

All the Iranian mutual funds during 2007 to 2011 were selected for this study due to their size and importance for Iran's economy. Mutual funds are one of the most important parts of financial institutions and the total fund size (assets) managed by them is 18,105,777 million Rials (in March 31, 2012) (as shown in Figure (5)).

According to a report issued by the Securities and Exchange High Council, if investors invest in capital market products indirectly through mutual funds, they will behave more rationally and react less to emotional behaviors. The report states: "Now many commercial banks are launching mutual funds and participating in the market directly or indirectly. By this, a huge amount of money is directed towards the capital market." Furthermore, the report stated that around 70,000 real investors and 600 legal entities were investing in mutual fund units in Iran, as indicated in Table (1). This shows that mutual funds are becoming attractive institutions for those who previously have not entered the market, perhaps due to its risk or lack of information.

Table (1): Iranian Mutual Funds in Action (up to the October 01, 2011)

Raw	Description	Quantity	Value (million Dollar)	One year Return (Average)	Individual Investors	Entity Investors
1	Big Cap (Fixed Income Instruments)	8	1169	18%	21757	267
2	Big Cap (Stock)	11	525	32%	42423	166
3	Small Cap (Stock)	49	157	40%	5978	251
4	Index Funds	1	6	.5%	119	5
<b>Total</b>		<b>69</b>	<b>1857</b>	<b>--</b>	<b>70277</b>	<b>689</b>

Source: [www.seo.ir](http://www.seo.ir)

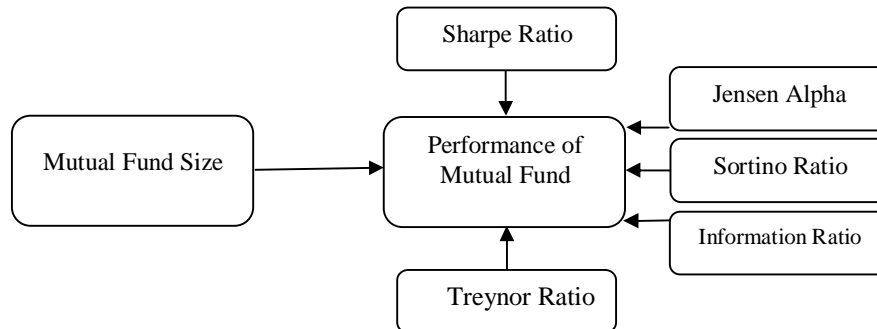
## 2- The Theoretical Framework

This research aimed at examining the relationship between fund size and performance in the Iranian mutual funds. There are many theories with regard to the evaluation of portfolio performance (Tehrani *et al.*, 2011). Figure 6 shows the relationship of variables with each other. Rahdari (2009) identified that using

<sup>1</sup> . FIPIran's website contains extensive information related to the Iranian financial market particularly the Iranian Capital Market.

several ratios in evaluating the portfolio performance is more appropriate than evaluating the portfolio management only by one ratio. Earlier studies identified five recommended ratios that could be used more than other ratios in evaluating the performance of portfolios. It involved Sharpe, Jensen, Treynor, Sortino and Information ratios, which were used in this study for evaluating the performance of mutual funds.

Figure (6) – Conceptual framewok of the research



## 2- LITERATURE REVIEW

The first scholars who found an effect related to the size of mutual funds were Grinblatt and Titman (1989). Grinblatt and Titman (1989) in the US found that the smaller funds achieved significantly better risk-adjusted performance (2.5%) than larger funds. They believed that the concentration of aggressive growth funds among the small fund category might have helped to explain the inverse relationship between size and gross returns. Controlling for this factor, small funds however still generated higher returns than larger funds. Consequently, the authors concluded that both fund size and investment objective could determine abnormal performance. Five years later, Grinblatt and Titman (1994) again investigated the same sample of domestically investing mutual funds as in their 1989 study. They used net asset value as one of five independent variables in a cross-sectional regression. Using two different benchmarks, the coefficient on the net asset value variable was negative but insignificant regardless of the benchmark in use. According to their second study, fund size had no effect on performance. Dermine and Roller (1992) studied French mutual funds for the presence of economies of scale and scope and found an optimal size for a diversified company in the range of 2.9 billion French Francs at that time, suggesting that total asset exceeded this amount leading to the diseconomies of scale and scope. Dellva and Olson (1998) found the funds that were large in size (measured by total assets under management) were able to achieve economies of scale and, thus, their expense ratios were lower. Moreover, they found a negative relationship between expense ratio and performance of funds. Some studies have reported positive results for the size-performance relationship. Otten and Bams's (2002) monthly survey returned for the European mutual fund industry over the years 1991-1998. Following 506 domestic equity funds from France, Germany, Italy, Netherlands and U.K., they reported significant positive relationships between performance and fund size in all countries and attributed the significant size-performance findings to the indication of economies of scale in European mutual funds.

In line with Indro et al. (1999), Christopherson et al. (2002) conjectured that there might exist an inverse relationship between net asset value and performance for small-cap investment managers. Their study contained data on small-cap managers, most of which offering a variety of products in addition to mutual funds. The general problems connected with trading stock were, according to the authors, augmented when it came to moving in and out of small-cap stocks. In the vein of previous studies, they sorted managers into size quintiles. A study by Chen, Hong, Huang and Kubik (2004) was another investigation which indicated a relationship between fund size and mutual fund performance. In their study, the data were taken from 1962 to 1999 and they used a cross-sectional variation in the investigation in order to check whether performance depended on the fund size or not. Consistent with their hypotheses, they found that the fund size was much more important for the return among "small cap" funds than other funds. Indeed, for other types of funds, size did not significantly affect the performance. Chan et al (2005) presented a study on the relationship between fund size and performance of Australian equity managers. Along the lines of the previous researches, they reported the negative influence of fund size on manager performance. While digging deeper towards the origin of these diseconomies of scale, the authors received results which suggested that high fund inflows exerted purchasing pressure on the manager and resulted in picking inferior investments by the manager and, ultimately, eroded performance. Manuel and Moerth (2005) investigated the relationship between hedge fund size and performance and found a negative relationship between fund size and return, except in the case of smaller funds. Larger funds, however, tended to have lower volatilities than smaller

funds and similar Sharpe ratios. Ferreira et al. (2006) checked the determinants of mutual fund performance using four factor models for the funds from 19 countries. The major finding of the study explained that size of the funds did matter and the performance of large funds was better. Furthermore, young funds investing abroad performed better than other funds. The performance of funds charging higher fees and being managed by more experienced individuals was better than others.

Many studies about the impact of firm size on portfolio performance have been done and significant results have been expressed. For example, (Hishamuddin, 2006) in a study conducted in the Malaysian Stock Exchange expressed that large companies had higher return and lower risk in comparison with small companies with fewer volume of investment. He concluded that there was a negative relationship between size and unsystematic risk in which, the larger the firm size, the unsystematic risk would be lower. In a similar paper (Hernandez et al., 2006), distribution of company size in firms in developing and developed countries was studied. The results showed the size of companies in developing countries was significantly different from that in developed countries. Elton et al. (2007) found no relationship between fund size and performance whereas Dahlquist et al. (2000) found that smaller equity funds did perform better than larger equity funds. In his master's thesis, Lu (2007) investigated the relationship between firm size and performance. He believed that increase in the size would lead to higher company turnover. Therefore, the cost would be divided to more units and would have a positive effect on the performance of company. Even so, positive and clear evidence in this case was not found. The main reason in this matter was the positive perspective about increasing size of a company and its effect on performance, and its relationship with the economic sphere and reducing transaction costs in a large volume.

Lindeen and Gros (2009) analyzed the effect of mutual fund size on performance by studying 59 Swedish equity mutual funds over the period from July 1998 to June 2008. They argue that size can be seen as a "proxy" for capturing the effects of various factors affecting performance and driven by size. The tested size-driven factors include liquidity costs, economies of scale in mutual fund families, extreme net flows and persistence in performance. Using regressions and analyzing these factors by dividing funds into groups based on fund size, they found that no significant relationship between size and performance among the groups over the ten year period even though small funds appeared to earn higher excess returns. Their results indicated that liquidity costs were present in the Swedish equity market, which significantly increased with fund size. The results also showed that there were diseconomies to scale from being part of the largest fund complexes in the Swedish market. Ferruz et al. (2009) studied the influence of fund size on the investment strategy in Spanish mutual fund market. As a result, large management companies followed a market timing strategy while small management companies were better at stock picking strategies. In examining a sample of Twenty one Balanced Mutual Funds in India between 2007 and 2010, Keswani (2010) obtained no significant relationship between fund size and performance variables. There was no conclusive evidence that the fund size affected performance of Balanced Mutual Funds, whether micro, small, medium or large sized funds.

Nevertheless, Lin et al., (2011) investigated how the characteristics of mutual fund managers influenced their funds' performance. The majority of mutual funds available to Taiwanese investors were actively managed. Apparently, investors would expect the active equity fund managers to provide better performance than passive managers do. They applied logistic regression, which adopted the performance of Polaris Taiwan Top 50 Tracker Fund (TTT) as the benchmark, in order to examine the relationship between the characteristics of fund managers and fund performance. The results indicated that fund size and the fund manager's gender, seniority and educational background significantly influenced the fund performance. While all other factors are equal, investors can expect higher odds for their fund performance beating TTT if their funds are managed by a female or a senior fund manager or by a manager graduated from domestic public colleges or from overseas colleges.

Recently, Gohar et al. (2011) compared the performance of different types of mutual funds in Pakistan and concluded that equity funds outperformed income funds. These funds were further classified into broker backed and institutional backed funds for detailed analysis. The findings showed that, within equity funds, broker backed category had better performance than institutional funds. On the other hand, among income funds, institutional funds outperformed broker backed funds. Furthermore, it was found empirically that fund managers were able to time their investments with the conditions in the market and possessed significant timing ability. Their study further concluded that equity fund managers possessed significant market timing ability and the managers of institutional funds were able to time their investments; however, broker operated funds did not show market timing ability. Finally, Tehrani et al. (2011) tried to analyze the performance of the investment companies listed in Tehran Stock Exchange (TSE) that had active portfolio management from 2006 to 2010 by Sharp, Treynor and Sortino ratios. For more profound study of their performances, this research used some of the measures including turnover, liquidity, size and diversification of portfolios. The results of the first hypothesis showed that the companies had better control on systematic risk than other components. The result of the second hypothesis by combined ANOVA and Multiple ANOVA demonstrated that portfolio turnover in the companies had positive and significant effect on the company's performances

than other measures. It is possible for anyone to be able to find a company that has a high level of portfolio turnover and a high level of performance than other companies while it has a lower level of other measures.

### 3-1- Defining Mutual Fund Size

When performing a study on fund size, it becomes imperative how to define “fund size”. Several metrics such as total net assets (TNA) and percentile ranking and percentage of market capitalization have been proposed. Bird et al. (1983) and Gorman (1991) used TNA in their studies of mutual fund size. However, Chan et al. (2005) argued that there were some obvious disadvantages in using TNA as a measure of size; i.e., fund size may double over a number of years, but if the capitalization of the market also doubles over that same period, then, compared with the value of shares outstanding, the relative value of the fund is not changed and thus the fund’s investment opportunities should not be influenced by its increase in dollar value size. A measure of fund size that scales for changes in the value of the market over time is therefore preferable over the absolute value of the fund (Lindeen and Gros, 2009). Grinblatt and Titman (1989) divided funds into size classes based on percentage rank of the fund size. The advantage of measuring fund size as a percentage rank is that any changes in fund size over time due to changes in market capitalization are controlled for.

Chan et al. (2005) proposed a third measure for defining size and calculated total net assets at the end of the month as a proportion of total market capitalization. In this paper, a similar definition was used in which total net assets were calculated at the end of the month as a fraction of total wealth of all active funds of that period (total capitalization of the Iranian mutual funds segment). In practice, this meant measuring fund market share (MS). The benefit of this definition is that it scales for dollar value increases over time due to market growth and is fairly insensitive to the addition of new managers, altering the size position of earlier funds in a sample (Lindeen and Gros, 2009). To define TNA, similar to Grinblatt and Titman (1989), Gorman (1991) and Lindeen and Gros (2009), the beginning of the period portfolio TNA was also used.

### 3-2- ANALYSIS OF MUTUAL FUND PERFORMANCE

The main idea behind many of the performance evaluation ratios is very simple. These ratios generally compare the return of a managed portfolio in a given time period with the return of a based selected portfolio (George & Wayne, 2006). In other words, mutual fund performance can be analyzed through performance measurement ratios which are use in portfolio analysis. There are several models which are used for the performance evaluation of mutual funds. In the study, five measures were used for the performance evaluation of mutual funds: Sharpe measure; Jensen differential measure; Treynor measure; Sortino measure and Information measure. While Treynor measures only the systematic risk summarized by beta, Sharpe concentrates on total risk of the mutual fund:

#### 3-2-1 Sharpe Ratio

The Sharpe ratio or Sharpe index or Sharpe measure or reward-to-variability ratio is a measure of the excess return (or Risk Premium) per unit of risk in an investment asset or a trading strategy, named after William Forsyth Sharpe. Approximately 45 years ago, William Sharpe created a calculation for measuring the return that investors should expect for the level of volatility they accept. In other words, how much money they will earn compared with the size of the risk. This measurement is called the Sharpe ratio which is often used as a risk-adjusted performance measurement. It measures a fund’s excess return per unit of its risk (Sharpe, 1966). It is the simplest ratio of performance evaluation based on risk adjusted measures (Sharpe, 1964).

The higher the Sharpe Ratio is, the better a fund is expected to perform over a longer period of time. A ratio of more than 1 is considered quite well because that means the portfolio is producing relatively high returns with relatively low volatility (Ianthé, 2005). The Sharpe ratio can be expressed as follows:

$$Sharpe = \frac{(\bar{R}_P - RF)}{\sigma_P} \quad (2)$$

where  $R_P$  = average return of portfolio;  $RF$  = average risk free and  $\sigma_P$  = standard deviation of portfolio returns.

#### 3-2-2 Treynor Ratio

Treynor measure was developed by Jack Treynor. The Treynor measure is similar to the Sharpe ratio measures risk adjusted performance of fund over per unit of systematic risk. The formula of Treynor measure is as follows:

$$TR = \frac{(\bar{R}_P - RF)}{\beta_P} \quad (3)$$

where  $R_p$  = average return of portfolio;  $R_f$  = average risk free ratio and  $\beta_p$ = Systematic Risk of Portfolio. Treynor ratio measures the excess expected return of a portfolio in proportion to systematic risk (George and Ferson, 2006). The results of studies have shown that Sharpe and Treynor ratios can present the ability of managers in the diversification of investment portfolio (Lalith, S. and Tanweer H., 2005).

### 3-2-3 Jensen differential measure

Jensen's measure, called Jensen's alpha, is the difference of the portfolio return from the return predicted by the CAPM (Capital Asset Pricing Model). Jensen measure was developed by Michael Jensen in 1967. The Jensen ratio measures the performance of portfolio management based on regression analysis. In fact, this ratio compares and evaluates differences between the average expected return of a managed portfolio and the average expected return of a benchmark portfolio (Shahid, 2007). The formula of Jensen measure is in the following way:

$$Jensen = \alpha_P = R_P - \left[ R_f + \beta_P (R_M - R_f) \right] \quad (4)$$

where  $R_p$  = average return of portfolio;  $R_f$  = average risk free ratio;  $R_M$ = average market return and  $\beta_p$ = Systematic Risk of Portfolio

### 3-2-4 Sortino Ratio

Sortino measure was introduced by Frank Sortino in 1944. Sortino measure also measures risk adjusted performance of funds. It is the modified form of Sharpe measure. Down side risk is taken for the calculation of Sortino measure in order to divide excess returns of portfolio instead of standard deviation, which is the major difference between Sortino and Sharpe measures. The Sortino measure ensures that risk, more realistically, is taken into account for the performance evaluation because negative values of the excess returns are used to calculate downside risk whereas, in Sharpe measure calculation, both down side and upside risks are used to calculate standard deviation (Nafees *et al.*, 2011). The formula of Sortino measure is as follows:

$$SOR = \frac{(R_P - R_f)}{DR} \quad (5)$$

where  $R_p$  = average return of portfolio;  $R_f$  = average risk free ratio;  $DR$ = Downside Risk of Portfolio

### 3-2-5 Information Ratio

In addition to the above mentioned ratios, there is another ratio that it is called Appraisal ratio or Information ratio. This ratio uses Jensen' alpha and unsystematic risk of a managed portfolio for evaluation (George and Ferson, 2006). Information measure was introduced by Thomas Goodwin in 1998. Information ratio measures a portfolio's average return in excess of benchmark portfolio divided by the standard deviation of this excess return. Formally, the information ratio (IR) is calculated as:

$$IR_j = \frac{(\bar{R}_j - \bar{R}_b)}{\sigma_{ER}} = \frac{\bar{ER}_j}{\sigma_{ER}} \quad (6)$$

where  $R_j$  = average return for portfolio j during the specified time period;  $R_b$  = the average return for the benchmark portfolio during the period and  $\sigma_{ER}$  = standard deviation of the excess return during the period

## 3-3- Research Hypotheses

In order to evaluate the effects of fund size on the performance of mutual funds, these hypotheses were tested:

#### 1) All Iranian Mutual Funds:

H0: There is no significant relationship between fund size and performance of Iranian mutual funds ( $r=0$ ).

H1: There is a significant relationship between fund size and performance of Iranian mutual funds ( $r \neq 0$ ).

#### 2) Fixed Income Instruments Mutual Funds:

H0: There is no significant relationship between fund size and performance of Fixed Income Instruments mutual funds ( $r=0$ ).

H1: There is a significant relationship between fund size and performance of Fixed Income Instruments mutual funds ( $r \neq 0$ ).

#### 3) Big Cap Stock Mutual Funds:

H0: There is no significant relationship between fund size and performance of Big Cap Stock mutual funds ( $r=0$ ).

H1: There is a significant relationship between fund size and performance of Big Cap Stock mutual funds ( $r \neq 0$ ).

#### 4) Small Cap Stock Mutual Funds:



H0: There is no significant relationship between fund size and performance of Small Cap Stock mutual funds ( $r=0$ ).

H1: There is a significant relationship between fund size and performance of Small Cap Stock mutual funds ( $r \neq 0$ ).

#### 4- RESEARCH METHODOLOGY

##### 4-1- Data Collection Method

This research aimed at examining the relationship between mutual fund size and performance in the Iranian mutual funds. Therefore, this study included all the Iranian mutual funds during 2007 to 2011 (1st April 2007 to 31st March 2011). In doing so, the main part of data was collected from the respective websites of mutual funds and the remaining data were gathered from financial statements, websites of Securities and Exchange Organization of Iran<sup>1</sup> (SEO), relevant auditing statements and other creditable sources and analysis of stock software's as Dena Sahm and Pars Portfolio (two Iranian software programs).

##### 4-2- Statistical Analyses and Techniques

Correlation coefficients between fund size and performance were computed to assess the degree of relationship between fund size and performance of mutual funds. The most commonly used correlation statistic is the Pearson correlation coefficient, which measures both the strength and direction of the linear relationship between two variables (Bryman and Bell, 2007, p.362). Analysis of Variance (ANOVA) was conducted to ascertain whether the variance of performance variables among Fixed Income Instruments and Big and Small Cap Stock mutual funds was significant at 5% significance level. A significant level of 5% was applied; which is the most common one in statistical analyses. And, the null hypothesis was rejected if their significant level became below the 5 % limits; otherwise, it was accepted (Bryman and Bell, 2007, p.370). The SPSS software and Microsoft Excel were used for calculating various models to get to proper results.

##### 4-3- Hypotheses Testing

In order to check the significance relationship between fund size and performance, Table (2) provides correlation coefficients between fund size and performance in the study over the period 2007 to 2011.

Table (2): The Correlation result of fund size and performance

		Fund Size	Sharpe ratio	Treynor Ratio	Jensen differential measure	Sortino Ratio	Information Ratio
Fund Size	Pearson Correlation Sig. (2-tailed)	1					
Sharpe ratio	Pearson Correlation Sig. (2-tailed)	0.421 (0.433)	1				
Treynor Ratio	Pearson Correlation Sig. (2-tailed)	0.227 (0.741)	0.125* (0.000)	1			
Jensen differential measure	Pearson Correlation Sig. (2-tailed)	0.391 (0.736)	0.475* (0.006)	0.374* (0.086)	1		
Sortino Ratio	Pearson Correlation Sig. (2-tailed)	0.249 (0.184)	0.624 (0.639)	0.145 (0.024)	0.145* (0.016)	1	
Information Ratio	Pearson Correlation Sig. (2-tailed)	0.145 (0.352)	0.318 (0.427)	0.295* (0.000)	0.021* (0.036)	0.408 (0.785)	1

Note: The asterisks \* denotes significant at 1 per cent ( $p < 0.01$ ) confidence levels.

The following hypothesis testing was done:

H0: There is no significant relationship between fund size and performance of Iranian mutual funds ( $r=0$ ).

H1: There is a significant relationship between fund size and performance of Iranian mutual funds ( $r \neq 0$ ).

At 95 % level of confidence, the null hypothesis cannot be rejected because the result suggested ( $p > 0.05$ ) no significance relationship between fund size and performance of Iranian mutual funds. Then, when the significance of the relationship was tested to accept the error limit, the obtained amount was far from the minimum limit of 5%; so, the null hypothesis could not be rejected.

##### 4-4- Analysis of Fixed Income Instruments Mutual Funds

Eighteen out of seventy-eight Iranian mutual funds were classified as Fixed Income Instruments mutual funds<sup>2</sup>. The total fund size (assets) managed by them was 13.816.772 million Rials (in March 31, 2012) and they constituted 0.76 percent of the total fund size (assets) of all Iranian mutual funds. Table (3) provides correlation coefficients between fund size and the performance of Fixed Income Instruments mutual funds.

<sup>1</sup> . see this websites: <http://www.fipiran.com> ; <http://www.seo.ir> and <http://www.rdis.ir>

<sup>2</sup> . This Classification done by Securities and Exchange Organization (SEO)

Table (3): The Correlation result of fund size and performance (Fixed Income Instruments mutual funds)

		Fund Size	Sharpe ratio	Treynor Ratio	Jensen differential measure	Sortino Ratio	Information Ratio
Fund Size	Pearson Correlation Sig. (2-tailed)	1					
Sharpe ratio	Pearson Correlation Sig. (2-tailed)	-0.584 (0.703)	1				
Treynor Ratio	Pearson Correlation Sig. (2-tailed)	-0.554 (0.165)	0.748* (0.097)	1			
Jensen differential measure	Pearson Correlation Sig. (2-tailed)	-0.148 (0.736)	0.315 (0.009)	0.172 (0.086)	1		
Sortino Ratio	Pearson Correlation Sig. (2-tailed)	-0.065 (0.084)	0.367 (0.294)	-0.145 (0.024)	0.249* (0.146)	1	
Information Ratio	Pearson Correlation Sig. (2-tailed)	-0.357 (0.352)	0.185 (0.781)	0.795* (0.062)	0.214* (0.084)	0.157* (0.072)	1

Note: The asterisks \* denotes significant at 1 per cent ( $p < 0.01$ ) confidence levels.

The following hypothesis testing was done:

H0: There is no significant relationship between fund size and performance of Fixed Income Instruments mutual funds ( $r=0$ ).

H1: There is a significant relationship between fund size and performance of Fixed Income Instruments mutual funds ( $r \neq 0$ ).

The null hypothesis cannot be rejected because the result suggested ( $p > 0.05$ ) no significance relationship between fund size and performance of Fixed Income Instruments mutual funds; meaning that the correlation for these eighteen cases found almost no relationship between fund size and performance. Then, when the significance of the relationship or the error limit was tested to accept or reject the hypothesis, the value was far higher than the minimum limit of 5% .Thus; the null hypothesis could not be rejected.

#### 4-5- Analysis of Big Cap (Stock) Mutual Funds

Seven out of seventy-eight Iranian mutual funds were classified as Big Cap (Stock) mutual funds. The total fund size (assets) managed by them was 742.928 million Rials (in March 31, 2012) and they constituted 0.04 percent of the total fund size (assets) of all Iranian mutual funds. Table (4) provides correlation coefficients between fund size and the performance of Big Cap (Stock) mutual funds.

Table (4): The Correlation result of fund size and performance (Big Cap Stock mutual funds)

		Fund Size	Sharpe ratio	Treynor Ratio	Jensen differential measure	Sortino Ratio	Information Ratio
Fund Size	Pearson Correlation Sig. (2-tailed)	1					
Sharpe ratio	Pearson Correlation Sig. (2-tailed)	0.134 (0.295)	1				
Treynor Ratio	Pearson Correlation Sig. (2-tailed)	-0.487 (0.284)	0.158* (0.471)	1			
Jensen differential measure	Pearson Correlation Sig. (2-tailed)	0.214 (0.630)	-0.524 (0.107)	-0.774* (0.066)	1		
Sortino Ratio	Pearson Correlation Sig. (2-tailed)	-0.574 (0.208)	0.464 (0.099)	0.204 (0.128)	0.143* (0.007)	1	
Information Ratio	Pearson Correlation Sig. (2-tailed)	0.792 (0.687)	0.039 (0.001)	0.237* (0.095)	-0.115 (0.604)	0.528 (0.289)	1

Note: The asterisks \* denotes significant at 1 per cent ( $p < 0.01$ ) confidence levels.

The following hypothesis testing was done:

H0: There is no significant relationship between fund size and performance of Big Cap Stock mutual funds ( $r=0$ ).

H1: There is a significant relationship between fund size and performance of Big Cap Stock mutual funds ( $r \neq 0$ ).

The results from Table (4) indicate that H0 cannot be rejected at 95% level of confidence since the correlation of the variables was not statistically significant.

#### 4-6- Analysis of Small Cap (Stock) Mutual Funds

Fifty-three out of seventy-eight Iranian mutual funds were classified as Small Cap (Stock) mutual funds. The total fund size (assets) managed by them was 3,546.077 million Rials (in March 31, 2012) and they constituted 0.20 percent of the total fund size (assets) of all Iranian mutual funds. Table (5) provides correlation coefficients between fund size and the performance of Small Cap (Stock) mutual funds.

Table (5): The Correlation result of fund size and performance (Small Cap Stock mutual funds)

		Fund Size	Sharpe ratio	Treynor Ratio	Jensen differential measure	Sortino Ratio	Information Ratio
Fund Size	Pearson Correlation Sig. (2-tailed)	1					
Sharpe ratio	Pearson Correlation Sig. (2-tailed)	0.164 (0.633)	1				
Treynor Ratio	Pearson Correlation Sig. (2-tailed)	0.159 (0.282)	0.441 (0.197)	1			
Jensen differential measure	Pearson Correlation Sig. (2-tailed)	0.248 (0.026)	0.315 (0.209)	0.272 (0.000)	1		
Sortino Ratio	Pearson Correlation Sig. (2-tailed)	0.245 (0.147)	0.367 (0.294)	-0.742 (0.024)	0.240* (0.676)	1	
Information Ratio	Pearson Correlation Sig. (2-tailed)	-0.752 (0.622)	0.254 (0.604)	0.795* (0.057)	0.524 (0.004)	0.456 (0.544)	1

Note: The asterisks \* denotes significant at 1 per cent ( $p < 0.01$ ) confidence levels.

The following hypothesis testing was done:

H0: There is no significant relationship between fund size and performance of Small Cap Stock mutual funds ( $r=0$ ).

H1: There is a significant relationship between fund size and performance of Small Cap Stock mutual funds ( $r \neq 0$ ).

According to Table (5), there was no significant relationship between fund size and Sharpe measure, Treynor measure, Sortino measure and Information measure, and the performance of Small Cap Stock mutual funds. But, there was a significant relationship between fund size and Jensen differential measure, and the performance of Small Cap Stock Mutual Funds; i.e., at 5 % significance level, the null hypothesis was rejected because it was .026. That meant the correlation for these fifty three cases was 0.248, which indicated a significant relationship between the variables: Fund Size and Jensen differential measure. When the significance of the relationship for accepting the error was tested, the value which was below the minimum limit of 5% was found; so, the null hypothesis was rejected.

#### 4-7- Hypotheses Testing for Analyzing Variance of the Three Groups of Funds

The Analysis of Variance (ANOVA) of Sharpe ratio, Treynor Ratio, Jensen differential measure, Sortino Ratio and Information Ratio of the three categories (Fixed Income Instruments, Big and Small Cap Stock) of mutual funds is given in Table(6) and reveals the following findings:

Because the F. probability of the ANOVA test was more than .05, it was not statistically significant. Therefore, it can be seen that the Sharpe ratio, Treynor Ratio, Jensen differential measure, Sortino Ratio and Information Ratio of Fixed Income Instruments, Big and Small Cap Stock mutual Funds were not significantly different from each other.

Table (6a): ANOVA of Sharpe ratio of Fixed Income Instruments, Big and Small Cap Stock mutual Funds

	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	.052	2	.624	3.287	.779
Within Groups	.268	75	.106		
Total	.394	77			

Table (6b): ANOVA of Treynor ratio of Fixed Income Instruments, Big and Small Cap Stock mutual Funds

	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	.006	2	.017	1.941	.121
Within Groups	.108	75	.005		
Total	.198	77			

Table (6c): ANOVA of Jensen differential measure of Fixed Income Instruments, Big and Small Cap Stock mutual Funds

	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	.123	5	.732	3.275	.438
Within Groups	.286	75	.106		
Total	.392	77			

Table (6d): ANOVA of Sortino ratio of Fixed Income Instruments, Big and Small Cap Stock mutual Funds

	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	.012	2	.097	2.491	.752
Within Groups	.083	75	.021		
Total	.127	77			

Table (6e): ANOVA of Information ratio of Fixed Income Instruments, Big and Small Cap Stock mutual Funds

	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	.089	2	.132	3.107	.145
Within Groups	.123	75	.106		
Total	.292	77			

## 5-Conclusion & Discussion

The purpose of this study was to analyze the level of correlation between fund size and performance of Iranian mutual funds. To meet this purpose, the conclusion is drawn and the research questions are answered in the following way. What is the relationship between fund size and performance of mutual funds? Pearson's correlation coefficient ( $r$ ) was used to examine the relationship between fund size and performance and the following results were found.

As far as the relationship between fund size and performance of Fixed Income Instruments mutual funds were concerned, no significant relationship was found between them. This meant that the results showed the change in the size of fund did not have any significant contribution to the performance of Iranian mutual funds. Regarding the correlation between fund size and performance of Big Cap Stock mutual funds, the result similar to Fixed Income Instruments was found whereas, in the case of the Small Cap Stock Mutual Funds, a significant correlation was found between Fund Size and Jensen differential measure. In other words, there was no significant relationship between Fund Size and Sharpe measure, Treynor measure, Sortino measure and Information measure and the performance of Small Cap Stock mutual funds. But, there was a significant relationship between Fund Size and Jensen differential measure. The ANOVA of performance variables of Fixed Income Instruments and Big and Small Cap Stock mutual Funds indicated that these variables were not significantly different from each other. Finally, there was no statistically conclusive and significant evidence to suggest that the fund size affected the performance of mutual funds in the Iran context. This result was in line with the research findings by Grinblatt and Titman (1994), Otten and Bams (2002), Lu (2007) and Elton et al. (2007).

The time period of this study was five years which may not truly represent the performance of funds. The performance of newly started funds may be over or under estimated due to short time span. Most of the mutual funds in Iran do not have a long history, so there were scarce available data. And in certain cases, these data were not given, which was a barrier. There has not been much work done on mutual fund industry of Iran so no tangible research material and findings are present to help in literature survey with reference to Iran. In other words, in this study, there were some research limitations; if solved, they could give a more accurate picture of mutual fund industry of Iran. These limitations can be summarized as follows:

1. Changes in macroeconomic conditions, political and social changes over the studied years were not considered.
2. Due to limited statistical community of Iranian mutual funds, distributions of results to other economic units should be done with caution.

### 5-1-Further Research

A further study may be carried out which can include more factors on the relationship between mutual fund size and performance and expand its scope to other mechanisms in Iran in order to gain better understanding and generalize the findings. However, the greatest drawback of this study was that it was based on Fixed Income Instruments, Big and Small Cap Stock mutual funds and thereby prohibited the results to be generalized. Hence, further studies could include more funds in order to generalize the result of

the study. Another suggestion would be to utilize Index funds in order to see if diversification influences the overall fund performance. Furthermore, further studies could examine the fund performance by emphasizing other measurements that entail different properties.

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