

Airport Efficiency with Arash Method in Data Envelopment Analysis

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ABSTRACT

Airport efficiency with data envelopment analysis (DEA) is one of the common research studies in the last decade. DEA is a nonparametric method in operations research which has been provided some significant tools to estimate the performance evaluation, efficiency and productivity of homogenous decision making units (DMUs) such as firms, factories and organizations. Although, the conventional DEA models (radial or non-radial) have been usually applied in airport efficiency studies, those models are not almost always able to distinguish between efficient DMUs and technical efficient ones. Recently, Arash Method (AM) was proposed in DEA to improve the previous DEA techniques and remove their shortcomings to arrange both inefficient and technical efficient DMUs together. In this paper, the importance of using AM in DEA to assess the efficiency of airports is illustrated. The method is examined with a numerical example of 17 airports with four inputs (apron, number of baggage belts, check-in-counter and boarding gates) and three outputs (passenger movements, aircraft operations and cargo). The results characterize how the neglect in differences between efficiency and technical efficiency definitions can introduce a weak performer as a strong one which does the jobs right.

KEYWORDS: Data envelopment analysis, Technical efficiency, Efficiency, Arash Method, Airport.

1. INTRODUCTION

Air transport industry has been experienced a rapid growth worldwide in the recent years. One of the most efficient sectors which utilize the resources and infrastructure in air transport industry is Airports which involve high expenditures such related areas as traffic control, terminals and runways to provide the aircraft operations, cargo handle and passenger movements. Moreover, any attempt to make the airports and other aviation facilities more efficient, by employing appropriate and scientifically approved methods, can be interested for governments and private sectors to decrease general expenses for maintenance the airports. Fortunately, data envelopment analysis (DEA) has been provided a nonparametric technique with multiple inputs and outputs to measure the efficiency of homogeneous decision making units (DMUs) such as airports. It proposed by Charnes et al. [1] based on the earlier work of Farrell [2] and it has dramatically improved in the last three decades. Moreover, there are many researches in airport industry with applying the radial DEA models such as CCR [1] and BCC [3] and a few studies with non-radial models such as SBM [4]. However, those radial and non-radial DEA models are not able to distinguish between efficient DMUs and technical efficient ones. Although, some super-efficiency models [5] such as AP model [6] were proposed to raise the shortcomings of conventional DEA models and characterize the differences between technical efficient DMUs, they are not significantly able to arrange both technical efficient and inefficient DMUs concurrently [7]. Therefore, Khezrimotlagh et al. [7] proposed a significant method called Arash Method (AM) to remove those shortcomings and improve the capabilities of DEA to assess the performance evaluation of decision making units. Their proposed method is not only able to distinguish between efficient and technical efficient DMUs, but also it arranges both technical efficient and inefficient DMUs simultaneously. Indeed, AM measures the real efficiency scores for DMUs by estimating the instabilities of their scores where a little error happens in those input data. In this study, a numerical example of 17 airports with four inputs and three outputs is considered to characterize the importance of using AM to assess the efficiency score of airports in comparison with using the conventional DEA models. The rest of this article is organized in four sections. Section 2 is the background on airports efficiency and the preliminary note on data envelopment

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analysis methods. A numerical example is proposed in Section 3 and the paper is concluded in Section 4. The simulations are also performed with Microsoft Excel Solver due to have the simple linear and nonlinear programming models.

2. Airport efficiency and DEA

The conventional DEA models have been used in a number of previous airport efficiency researches in the last decade. The outputs in most of previous studies were usually considered as aircraft movement, passenger movement and cargo handled which characterize the main transportation services supported by airport operations. However, the inputs were selected with variety of physical infrastructure of the airports such as terminal area, number of check-in counters, number of baggage belts, number of boarding gates, apron capacity, number of runways and aircraft parking and so on. Some recent reviews of the airport efficiency literature can be found in [8-10]. On the other hand, most of those studies considered technical efficiency to assess the performance evaluation of airports such as the studies by Gillen and Lal [11], Parker [12], Pets *et al.* [13], Martin and Roman [14], Fernandes and Pacheco [15], Yoshida *et al.* [16], Yu [17], Pathomsiri and Haghani [18], Guedes *et al.* [19], Hong and Kim [20], Barros and Dieke [21], Fung *et al.* [22], Tapiador *et al.* [23], Tovar and Martin-Cejas [8], Abrate and Erbetta [9] and Lozano and Gutierrez [10].

A DMU is called technical efficient if and only if the performances of other DMUs do not show that some of its inputs or outputs can be improved without worsening some of its other inputs or outputs. This definition is called Pareto-Koopmans definition in DEA and unfortunately it is wrongly interpreted as efficiency *i.e.*, doing the jobs right, where there is no any units price or costs information for data. Khezrimotlagh *et al.* [7] recently illustrated that the definition of Pareto-Koopmans in DEA is only able to characterize the technical efficient DMUs and a technical efficient DMU may neither be efficient nor be more efficient than an inefficient one. They proposed a significant method to distinguish between efficient and technical efficient DMUs where the weights, units price or costs information of DMUs are not available and defined that an efficient DMU is a technical efficient DMU which has the best performer in comparison with other technical efficient DMUs, *i.e.*, it has the best combination of inputs and outputs among other DMUs or the ratio of its produced output to its used input (output/input) among other DMUs does not much change where a very little error happens in its data. Their proposed definition does not depend to the weights or units price of data and it is the same as the definition of efficiency in economics where costs information are available. In order to illustrate the models, let us assume that there are n DMUs (DMU $_i$, $i = 1, 2, \dots, n$) with m nonnegative inputs (x_{ij} , $j = 1, 2, \dots, m$) and p nonnegative outputs (y_{ik} , $k = 1, 2, \dots, p$) for each DMU which at least one of its inputs and one of its outputs are not zero. The CCR and SBM in constant returns to scale (CRS) are as following where DMU $_l$ ($l = 1, 2, \dots, n$) is evaluated.

CCR:

$$\begin{aligned} \theta^* &= \min \theta, \\ \text{Subject to} \\ \sum_{i=1}^n \lambda_i x_{ij} + s_j^- &= \theta x_{lj}, \quad \forall j, \\ \sum_{i=1}^n \lambda_i y_{ik} - s_k^+ &= y_{lk}, \quad \forall k, \\ \lambda_i &\geq 0, \quad \forall i, \\ s_j^- &\geq 0, \quad \forall j, \\ s_k^+ &\geq 0, \quad \forall k. \end{aligned}$$

Targets:

$$\begin{cases} x_{lj}^* = \theta^* x_{lj} - s_j^{-*}, \quad \forall j, \\ y_{lk}^* = y_{lk} + s_k^{+*}, \quad \forall k. \end{cases}$$

SBM:

$$\rho^* = \min \frac{1 - (1/m) \sum_{j=1}^m s_j^- / x_{lj}}{1 + (1/p) \sum_{k=1}^p s_k^+ / y_{lk}}$$

Subject to

$$\begin{aligned} \sum_{i=1}^n \lambda_i x_{ij} + s_j^- &= x_{lj}, \quad \forall j, \\ \sum_{i=1}^n \lambda_i y_{ik} - s_k^+ &= y_{lk}, \quad \forall k, \\ \lambda_i &\geq 0, \quad \forall i, \\ s_j^- &\geq 0, \quad \forall j, \\ s_k^+ &\geq 0, \quad \forall k. \end{aligned}$$

Targets:

$$\begin{cases} x_{lj}^* = x_{lj} - s_j^{-*}, \quad \forall j, \\ y_{lk}^* = y_{lk} + s_k^{+*}, \quad \forall k. \end{cases}$$

The constant returns to scale means a proportionate increase in inputs results in the same proportionate increase in output. The CCR has two stages, first minimizing θ and second maximizing the slacks s_j^- (potential reduction of input) and s_k^+ (potential increase of output), for $j = 1, 2, \dots, m$, and $k = 1, 2, \dots, p$. The following notations are also used in the models:

- n number of DMUs,
- m number of inputs,
- i index of DMUs,
- j index of inputs,
- k index of outputs,
- l index of specific DMU whose efficiency is being assessed,
- x_{ij} observed amount of input j of DMU $_i$,
- y_{ik} observed amount of output k of DMU $_i$,
- λ_i multipliers used for computing linear combinations of DMUs' inputs and outputs,
- s_{ij}^- non-negative slack or potential reduction of input j of DMU $_i$,
- s_{ik}^+ non-negative slack or potential increase of output k of DMU $_i$,
- w_{ij}^- positive specified weight or price for input j of DMU $_i$,
- w_{ik}^+ positive specified weight or price for output k of DMU $_i$,
- θ^* the optimal efficiency score of a DMU in input-oriented approach of CCR,
- λ_i^* optimal multipliers to identify the reference sets for a DMU, $i = 1, 2, \dots, n$,
- s_{ij}^{*-} optimal slack to identify an excess utilization of input j of DMU $_i$,
- s_{ik}^{*+} optimal slack to identify a shortage utilization of output k of DMU $_i$,
- x_{ij}^* target of input j of DMU $_i$ after evaluation,
- y_{ik}^* target of output k of DMU $_i$ after evaluation.

The CCR and SBM by adding the convexity constraints, i.e., $\sum_{i=1}^n \lambda_i = 1$, become BCC and SBM VRS (variable returns to scale). CCR and BCC are radial models which were proposed by Charnes et al. [1] and Banker et al. [3], respectively. Moreover, SBM is a non-radial model which was suggested by Tone [4]. SBM measures a ratio of the average inputs decrease to the average output increase and suggests improving both inputs and outputs simultaneously. Since SBM similar to other conventional DEA models is not able to distinguish between technical efficient DMUs, Khezrimotlagh et al. [7] proposed the flexible method called, Arash Method (**AM**), to identify the efficient DMUs among the technical efficient ones where the weights of data are not available. The ϵ -**AM** is as following where DMU $_l$ ($l = 1, 2, \dots, n$) is evaluated and $\epsilon = (\epsilon_1, \epsilon_2, \dots, \epsilon_m)$, $\epsilon_j \geq 0$.

ϵ -AM:

$$\begin{aligned} & \max \sum_{j=1}^m w_j^- s_j^- + \sum_{k=1}^p w_k^+ s_k^+, \\ & \text{Subject to} \\ & \sum_{i=1}^n \lambda_i x_{ij} + s_j^- = x_{lj} + \epsilon_j / w_j^-, \forall j, \\ & \sum_{i=1}^n \lambda_i y_{ik} - s_k^+ = y_{lk}, \forall k, \\ & \lambda_i \geq 0, \forall i, \\ & s_j^- \geq 0, \forall j, \\ & s_k^+ \geq 0, \forall k. \end{aligned}$$

Targets:

$$\begin{cases} x_{lj}^* = x_{lj} + \epsilon_j / w_j^- - s_j^{*-}, \forall j, \\ y_{lk}^* = y_{lk} + s_k^{*+}, \forall k, \end{cases}$$

Score:

$$A^* = \frac{\sum_{k=1}^p w_k^+ y_{lk}^* / \sum_{j=1}^m w_j^- x_{lj}^*}{\sum_{k=1}^p w_k^+ y_{lk} / \sum_{j=1}^m w_j^- x_{lj}}$$

In **AM** when the weights w_j^- and w_k^+ are not available they defined as following, where N_j and M_k can be selected in positive real numbers set or even zero through the goals of each DMU for its resources and productions.

$$w_j^- = \begin{cases} N_j & x_j = 0 \\ 1/x_j & x_j \neq 0 \end{cases} \quad \text{and} \quad w_k^+ = \begin{cases} M_k & y_k = 0 \\ 1/y_k & y_k \neq 0 \end{cases}$$

Moreover, it is usually defined that $\epsilon = (\epsilon, \epsilon, \dots, \epsilon)$, and when $\epsilon > 0$ and $A_\epsilon^* < 1$ for a DMU, the linear ϵ -**AM** suggests it to change its input and output values to the new ϵ -**AM** target and otherwise i.e., when $A_\epsilon^* \geq 1$, ϵ -**AM** warns that the DMU should not accept the new targets of ϵ -**AM**, because it may decrease its efficiency score. Khezrimotlagh et al. [24] also proposed the following definition

Definition: A technical efficient DMU is efficient with ϵ -degree of freedom in inputs if $A_0^* - A_\epsilon^* \leq \delta$. Otherwise, it is inefficient with ϵ -degree of freedom in inputs. The proposed amount for δ is $10^{-1}\epsilon$ or ϵ/m .

3. Discussion with a numerical example

Let us consider the DMUs in Table 1 which represent 17 airports labelled A01 to A17 with four inputs such as apron capacity, number of baggage belts, check-in-counter and boarding gates and three outputs such as passenger movements, aircraft operations and cargo.

Table 1: The example of 17 airports with four inputs and three outputs.

DMU	Input1	Input2	Input3	Input4	Output 1	Output2	Output3
A01	31	9	42	16	8893749	76816	4930928
A02	121	19	143	65	30008152	327636	93397869
A03	17	3	18	7	3614223	33436	502407
A04	9	3	13	5	1381560	46534	309873
A05	43	16	85	30	13076252	127769	5125898
A06	5	4	18	5	1645886	18136	6921
A07	86	16	204	68	22408302	190280	22442448
A08	5	3	8	5	1385157	24894	5931
A09	16	5	37	16	4025601	65295	23180961
A10	18	2	7	3	173607	12348	30343616
A11	23	1	1	1	19568	9212	12
A12	5	2	13	5	1175328	21362	1382556
A13	5	1	4	2	308313	10696	430375
A14	23	6	42	10	3870600	58565	11530230
A15	35	8	42	18	4969113	87906	13067720
A16	21	7	36	12	3876062	58573	3417746
A17	34	8	34	10	4424880	44044	3197021

Table 2 depicts the scores of CCR, SBM, **0-AM**, **0.0001-AM**, **0.001-AM** and **0.01-AM** in constant returns to scale (CRS). There are 11 technical efficient DMUs (A01 to A11) which characterized by applying CCR, SBM and **0-AM**, and other DMUs are inefficient. There are no any differences between the scores of SBM and **0-AM** for the inefficient DMUs in this example and **0-AM** similar to other conventional DEA models is not able to identify the differences between technical efficient DMUs. However, **0.0001-AM** clearly shows that only one ten thousandth errors in each input are enough to characterize the instability of the efficiency of technical efficient DMUs as the fifth column of Table 2 illustrates it. In fact, A02 and A09 are two technical efficient DMUs which have the best combination of their data in comparison with other technical efficient DMUs.

Moreover, **0.0001-AM** identifies that the technical efficient DMU A11 can be more inefficient than all inefficient DMUs, because only 0.0001 errors in its input values fail its efficiency score to 0.0629 which is the worst score among all DMUs' scores. This outcome clearly represents the differences between technical efficiency and efficiency definition in DEA and identifies the advantages and capabilities of **AM** in comparison with other conventional DEA models to characterize those distinctions. Moreover, it warns that the Pareto-Koopmans definition in DEA should not wrongly interpreted as the definition of efficiency or doing the jobs right where there are no any weights or costs information.

Table 2: The score of conventional DEA models and Arash Method in CRS.

DMU	CCR	SBM	0-AM	0.0001-AM	0.001-AM	0.01-AM
A01	1.0000	1.0000	1.0000	0.9992	0.9918	0.9240
A02	1.0000	1.0000	1.0000	1.0000	0.9998	0.9975
A03	1.0000	1.0000	1.0000	0.9735	0.7852	0.2605
A04	1.0000	1.0000	1.0000	0.9974	0.9743	0.7927
A05	1.0000	1.0000	1.0000	0.9985	0.9850	0.8680
A06	1.0000	1.0000	1.0000	0.8711	0.4032	0.0633
A07	1.0000	1.0000	1.0000	0.9953	0.9541	0.6493
A08	1.0000	1.0000	1.0000	0.9087	0.4989	0.0909
A09	1.0000	1.0000	1.0000	1.0000	0.9998	0.9979
A10	1.0000	1.0000	1.0000	0.9997	0.9972	0.9725
A11	1.0000	1.0000	1.0000	0.0629	0.0067	0.0007
A12	0.9529	0.4203	0.4203	0.4202	0.4184	0.4094
A13	0.7360	0.1739	0.1739	0.1738	0.1737	0.1723
A14	0.9399	0.6475	0.6475	0.6474	0.6463	0.6360
A15	0.7316	0.5411	0.5411	0.5411	0.5408	0.5378
A16	0.7791	0.2875	0.2875	0.2875	0.2871	0.2838
A17	0.8435	0.2495	0.2495	0.2494	0.2489	0.2440

In addition, **0.0001-AM** strongly arranges both technical efficient and inefficient DMUs together. The sixth and seventh columns of Table 2 depict the **0.001-AM** and **0.01-AM** scores for DMUs which demonstrate the differences between other technical efficient DMUs obviously. For instance, only one thousandth errors in input values of technical efficient DMU A08 fail its rank to 13th level after the rank of inefficient DMUs A14, A15 and A12.

Table 3: The score of conventional DEA models and Arash Method in VRS.

DMU	BCC	SBM	0-AM	0.0001-AM	0.001-AM	0.01-AM
A01	1.0000	1.0000	1.0000	0.9993	0.9935	0.9386
A02	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000
A03	1.0000	1.0000	1.0000	0.9957	0.9583	0.6983
A04	1.0000	1.0000	1.0000	0.9975	0.9757	0.8018
A05	1.0000	1.0000	1.0000	0.9987	0.9872	0.8850
A06	1.0000	1.0000	1.0000	0.9381	0.6025	0.1318
A07	1.0000	1.0000	1.0000	0.9957	0.9578	0.6742
A08	1.0000	1.0000	1.0000	0.9359	0.5936	0.1280
A09	1.0000	1.0000	1.0000	1.0000	0.9999	0.9992
A10	1.0000	1.0000	1.0000	0.9997	0.9972	0.9726
A11	1.0000	1.0000	1.0000	0.0665	0.0071	0.0007
A12	1.0000	1.0000	1.0000	0.9998	0.9977	0.9774
A13	1.0000	1.0000	1.0000	0.9991	0.9914	0.9209
A14	0.9453	0.6759	0.6759	0.6758	0.6747	0.6636
A15	0.7684	0.5431	0.5431	0.5431	0.5428	0.5398
A16	0.7795	0.2967	0.2967	0.2967	0.2962	0.2916
A17	0.8568	0.2497	0.2497	0.2496	0.2491	0.2438

The above discussions can be similarly examined in variable returns to scale by adding the convexity constraint, i.e., $\sum_{i=1}^n \lambda_i = 1$, to the constraints of those models. For example, Table 3 depicts the scores of BCC, SBM, **0-AM**, **0.0001-AM**, **0.001-AM** and **0.01-AM** in variable returns to scale (VRS). From the table, only four DMUs A14, A15, A16 and A17 are inefficient and other DMUs are technical efficient. Likewise, A11 has the worst combination of its input and output data in comparison with all other DMUs due to this fact that just 0.0001 errors in its input data fail its efficiency score to 0.0665.

Furthermore, from the columns six and seven, A02 in variable returns to scale technology has the best combination of its data among other DMUs even if 0.01 errors happened in its input values and it is absolutely efficient.

4. Conclusion

This study clearly illustrates that the technical efficient DMUs may not do the jobs right and they should be exactly examined to find the efficient ones. Although, there are many researchers in airport efficiency with using DEA, they did not almost always characterize the differences between technical efficient DMUs and their performances in comparison with inefficient ones. In other words, there may be some inefficient DMUs which are more efficient than some technical efficient ones, but the conventional DEA models are not almost always able to identify those differences. Therefore, this study illustrates the importance of using the new method in DEA called Arash method (**AM**) to characterize the efficient DMUs among the technical efficient ones. The study examines the Arash Method for 17 airports with four inputs and three outputs. The outcomes clearly demonstrate how the neglect in differences between efficiency and technical efficiency definitions can introduce a weak performer as a strong one which does the jobs right. Moreover, the study suggests using **AM** to assess the performance evaluation of airports and concurrently arrange both technical efficient and inefficient airports together.

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