

Globalization and Its Impact on Development Prospects and Plans of Iran

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ABSTRACT

When Alvin Toffler was released, his famous book entitled *The Third Wave* to the world, most scholars mentioned its concepts as one prediction but now all of his predictions are come true. One of the important predications of Alvin Toffler is that the world would be converted to an electronic village. Prerequisite for its occurrence are global economic integration and cooperation of all nations in all dimensions. Since globalization could affect the twenty-year vision of Iran and how its implementation, in this paper describes concepts and discussed its positive and negative aspects and the necessity of IR government attention to waves caused by a fundamental contemporary challenge will be discussed.

KEY WORDS: globalization, the international community, development prospects, development document,

INTRODUCTION

Globalization can be the most important and greatest revolution of modern times, he said. Globalization, modernity is the world's latest products. Globalization debate is one of topics that proposed in today's world and considered by thinkers. High-volume of written material, seminars and meetings to discuss and comment in recent years indicates the importance of this issue (globalization) in the world. In importance of this topic it is enough that in the past two decades, nearly eleventh us and have been published as a book about globalization and this phenomenon has been studied from different aspects. Term globalization is much repetition, may some people do not turn into the original concept, of course this is possible (or maybe interpreted) that there is not hing mysterious about globalization, but in practice this is different. It must be acknowledged that still provide a comprehensive definition of globalization is very difficult. Globalization can have different meanings and concepts in economics, politics, culture and many other vital social elements. These concepts are still vague for many people.

Anyway wanted or unwanted nations and their governments are faced with globalization and this will affect their performance, success and failure in the field of development prospects. In this regard, there is no doubt that globalization has affected positive and negative outcomes. Injuries in this process is notless. But this is not meant to deny the logic of globalization, it means finding solutions for problems with the logic of globalization and global vision. Globalization is a historical process of social evolution. Globalization is interconnectedness of fields were apart and separated in the past, and in traditional world. If you consider the various aspects globalization his problem will be much lower and easier to deal with it. The public meaning of globalization should not be neglected and it should not only be interpreted in terms of ideology and pay attention to value and deep and scientific analysis. Lack of attention into reality of contemporary world will cause developing perspectives of countries face a serious challenge. If governments and nations, consider globalization as a critical phenomenon and this idea enter into their minds gradually chose to distance from it and would not attempt to understand its nature. Globalization should be accepted as an external reality and at the same time, the capacity of local, national, and its internal should be strengthened at the global level for entering the competition.

Globalization is certainly like any other universal phenomenon is threatened with its unknown dimension. Globalization should be placed in the path of better understanding and instead of being defeated against its threats and feelings associated with concern, should think about the opportunities that puts ahead the country. Nations have been intentionally or not affected by globalization.

In such circumstances, determining the general orientation and also to plan and predict the path and appropriate tools in the field of Globalization for providing national interests in different fields of economic, social, cultural and political is felt more than any other time.

2) Situation of Iran and the degree of globalization

In the subdivision conducted by (Kerny) 62 countries were studied for the measurement of globalization. Selected countries have more than 96 percent of GDP and 85 percent of world population.

Measure of countries globalization, have been studied based on the 12 indicators that these indices have been divided in four major groups including economic integration, technological connectivity, personal connections and political relations. This study shows that Singapore, Ireland, Switzerland, America, Holland, Canada, Sweden, Australia and Finland respectively ranking 1 to 10 of this table and Iran for the fourth years, has ranked one before last.

Therefore, more attention to Iran's position in terms of preparedness for globalization is very important. In this paper is attempted, briefly, the basic points in relation to globalization be presented, including definitions and concepts of globalization. Do you all agree to define and describe it?

Does globalization is real phenomenon or is only a fictitious analysis. What are the dimensions of globalization? What opportunities and threats of globalization are in front of the countries?

3) Definitions of concepts related to globalization

Several definitions of the concept of globalization is presented that here some of them are mentioned.

- 1 - Globalization is a term often used to describe the fundamental changes over the past decade.
- 2 - Globalization refers to the process in which the free flow of ideas, people, goods, services and capital is achieved in the world.
- 3 - Globalization, increasing the number of links and reciprocal relationship that extends beyond governments.
4. - Globalization is a process in which all people in a unified international community can join together.
- 5 - Globalization refers to the process that political and cultural forces in the global economy rapidly influence the earth

4) Conflicting ideas about globalization and its impact on development prospects of countries

Nowadays globalization goes beyond theoretical concept and reality is as one consideration. Globalization debate during the last ten years have been something has been discussed much about it and a lot has been written about it. The reason is that globalization is a process that is continually in progress and the pervasive spread everywhere. Although globalization cannot be attributed to any particular group or nation, indeed, globalization is a historical process of social evolution and technological change is the engine that drives it. Nevertheless conflicting views and opinions are expressed about this phenomenon (positive and negative) that to get more familiar with it, in this study we explain different aspects of positive and negative thoughts about it.

4-1) Negative view of the theory of globalization and its negative effects on the development prospects

In this view opinions of different groups that each of them with a different perspective have paid to globalizations should be considered:

The first group (exploitation and dependence attitude)

This group denies the phenomenon of globalization and knows it as West Advertising Project to break the spirit of resistance and converting them to be submitted people. They believe that west colonialists after the 1960 failures and withdrawal from their colonies, now they pretend to join a convoy of development there is no choice except accepting recommendations of the World Bank, International Monetary Fund, World Trade Organization, UNESCO and... And on this basis deniers ensure people that globalization is not more than a commotion by the West and nothing will happen.

Second Group: (cultural dominance attitude)

These groups do not deny globalization but it introduce as making globalization. They believe that this plot is considered by the west and takes place with the aim of dominate west cultures on Third World and independent national culture, and finally solution subcultures in culture of west or its destruction, just as Samuel Huntington has argued in a war of civilizations book.

4-2) Positive view of globalization and its impact on development prospects

Proponents of globalization theory and its positive impact on development prospects of the Islamic Republic of Iran, consider globalization as the process which made the free flow of ideas, people, goods and services and capital throughout the world possible and cause increasing in revenues and improve living standards in most parts of the world and this matter through less developed countries access to sophisticated technology can be achieved. Proponents of the globalization process that development of information technology and electronic communications strengthen collective consciousness of the inhabitants of Earth, Guarantee the free flow of information, opinions, ideas and knowledge and makes evolve all aspects of life. In this view, globalization is not only conducive to weakening national identity but also with preserving it is known as a mediator and arbitrator of cultural and ethnic subcultures and the culture of racial and ethnic prejudice.

They also believe that globalization causes that different cultures around the world be able to Understand their own with the exchange of their strengths point and encourage the strengths and understand the weaknesses and can correct it and at the same time become familiar with coexisted peacefully with other cultures and positive evolve of cultural heritage, and the slogan think global and act local be achieved. They also believe that this idea (globalization) makes Inhabitants of the Earth more sensitive to their common fate in the environment and risks of the thinning ozone layer, melting of polar ice and rising seas, Human Rights!

They say the earth today because of the technology is very small and limited. Communication between people in the field of culture and tourism is very easy and as a result of this communication, different nations can easily compare their own with each other. Globalization reduces barriers between people. The more people understand the world equally they will be closer and closer to get her and hostility will be Instead of trust. Process of globalization is in fact a process of approaching and there will be a positive development in the world.

The wide spread of communication in the global village provides more reconciliation between cultures and human tired and worried about the war of civilizations will welcome the dialogue of civilizations and without get away from home can be cosmopolitan.

Finally, proponents emphasize that globalization is a good opportunity. Should know it a trophy and use it. In fact, globalization means to understand that we belong to a global society and the international community is called humanity and the message of God's prophets was the same.

4-3) Mixed views (contingency) in the context of globalization and its impact on development prospects of the Islamic Republic of Iran, 1404

Between positive and negative views about globalization and its impact on development prospects, there are also the third category, that they consider globalization with two aspects they do not directly accept globalization and stay native but speaking of integrating and contingency combining .They believe that globalization itself has no actual effect on the value and direction but units that are open to globalization, which give meaning to it. For example countryman is satisfied of globalization and take material and cultural interest of it but other countries do not have the strength to cope with globalization and is facing with crisis.

5) Globalization and its effect on the critical areas of the twenty-year perspective of Iran

This section of the article will review the effects and consequences of globalization in vital and important areas of countries means economy, culture, politics and technology fields.

5-1) Globalization and Economy

Globalization of economy is effect of various factors as follows.

- 1 -International trade with the General Agreement on Tariffs and Trade (GATT) after World War II took place.
- The foreign direct investment that brought capital, technology and employment and ultimately increasing the performance of countries in international trade.
- Financial exchanges to buy and sell shares or securities lending is carried out in other countries.
- Labor mobility is performed in the form of agreements between governments and labor export contracts that has been a step toward balancing the labor markets economy and Globalization.
- Economic globalization theorists, believe that globalization of the economy, has ruled out the possibility of Keynesian economics and other economic and financial processes at the national level cannot be function of government decision-making and the internal mechanism so state control over national economy loses its meaning and the main elements of national fiscal and economic policies, become universal.

• Nowadays economic success inside mean success in obtaining a favorable position in international markets that rebased on knowledge, information and advanced technology increasingly.

Globalization of the economy can be known as an opening of trade development borders and accelerating the technological developments in order to more economic productivity in today's world no country is able to survive in economic fence. All of a country's economy is associated with the economy in other countries.

- Globalization in field of economy is homogenization prices, Production, lost wages, interest rates and the elimination of capital across international borders and capital flows between different countries. Grow this of foreign investment is defined as results of capital Crossing over physical boundaries.

The development of the globalization process of economy and the consequences is resulting from vast and open financial relationships among world countries and foreign investment is became as a major variable in international relations. On the other hand considering the developing countries need for International resources to accelerate economic growth, importance of paying attention to attract foreign investment is doubled, each political unit (or any country) that can achieve benefit from this resource has more rapid growth and development in these circumstances, foreign investment has many advantages for the host countries of capital. Such as:

- **Technology Transfer:** Foreign capital and Investment Company's transporter in fact can transfer technology and technical knowledge to the host countries and capital in the form of technical knowledge and updates technology can be entered into host countries, if this technology become native can increase the level of technical knowledge in developing countries.

- **New markets:** With the entry of foreign capital importer of foreign capital companies are trying to create market for them manufactured goods, this market is mainly an export market and makes a strong link between production and distribution net work and provides ways to enter foreign markets for the capital accept or countries.

Transfer of managerial Knowledge: Foreign investment in addition to capital, also enters the strong managers in host country to manage capital these managers who have the top knowledge management, are efficient and scientific, in addition of handling the optimized structure obtained from foreign investment, also train and teach new managers.

5-2) Globalization and Culture Development

Globalization of culture has been largely associated with the development of communications technology. Increasing development of mass media provide a variety of television programs through satellite, expansion widespread use of PCs, Internet, popular software programs film and music books and publications received by the Global Information Network all have helped to increase cultural similarities.

In any case in discussion of the globalization of culture advocates consoling that globalization of culture is not forgetting the history and customs but is discussion of idea interaction they say that the nowadays lines separating the various political units (border) do not separated cultures and globalization does not mean loss of culture but is the loss of artificial boundaries.

5-3) Globalization and development prospects policy

In the political field, globalization has been associated with expanding powers of international institutions and widespread changes in the field of power and sovereignty of national governments, areas of political decision are growing over national governments at the global level. United Nations, World Bank, IMF, WTO, etc., including political actors in international level that Have power make decisions at the global level. Other national governments themselves cannot be the opponent to deal with global issues.

In terms of Sociology the process of globalization, national sovereignty, the government will actually have some limitations, so that national governments can no longer have the necessary autonomy like past, however be considered as the final source in terms of legal and formal authority in their territory.

However, globalization in the political field appears to be more critical than other areas on the one hand it is said that political world seeks to find common and global solutions through international organizations and global rules to help the formation of a global civil society on the other hand, governments usually do not say nothing new about globalization because in this situation are immersed in an aura of ambiguity and seek to preserve their power have remained and with institutions that somehow are monopolies enter the challenge. In other words, given the nature of the territory and the governments of many developing countries this has created the greatest concern for them.

5-4) Globalization and technology in development prospects

Undoubtedly, technology and particularly information technology, is at the center of globalization and actually globalization of economics, politics and culture upon technology moves forward. Information technology includes computer information networks, quality and quantity of available information, perform speed of international trade and technology exchanges and satellite that cause the advent of electronic media in the world are in the field of effects of technology on globalization as the result of this technological developments the geographical and location distance is lost their meaning and public and common areas is appeared in the world that everyone increasingly become interested in this issues. This is what has been called the electronic global village.

Globalization in the field of information leads to the scientific community in which continuous flow of information will facilitate rapid dissemination of ideas and thoughts. Globalization in the field of information and communication cause compression of time and space and Internet is almost objectified the claim of the global village (Referring to Shrink Earth) that was entered in the world political literature by Marshall McLuhan in 1975.

6) Describe the factors affecting the development of globalization

Globalization is long that has started its own hidden proceed. It is long years that there are globalization tendencies and its roots can be traced back after World War II (1945), certainly many factors influencing the formation of globalization some of them are presented as examples.

- 1 - The emergence of new actors on the international scene (increasing the number of independent governments of 176 countries in 1980 to 212 countries in 2000).

- 2 - The collapse of communism and global bipolar system, analysis of the former Soviet Union, former Yugoslavia, the end of the Cold War, Star Wars plan, disarmament negotiations, the end of ideological confrontation.

- 3 - The success of regional agreements (Economic Community of Europe, After, ASEAN, NAFTA, etc.).

4 - Multinational and transnational companies, and non-governmental (NGO) that their number has raised to about 5000 and they attempt in various areas such as global security, human rights, democracy, international terrorism, environmental pollution....

5 - Technological advances, especially information technology, all have been effective in accelerating the globalization process

However, the globalization phenomenon, not a sudden event, it is a natural process that human in their continuing process of growth and development goes towards it and the factors mentioned above small or big ways have been effective in its resonance Globalization is not a plan to be approved or rejected. Not an extraordinary event but as was pointed out is a natural process and not reversible. Globalization is both desirable and undesirable the fact is that the universe and humanity goes toward to become more global.

Despite all the positive and negative and agree and disagree opinions, globalization is an indisputable fact that isolate and without knowledge deal with it is an introduction to separate from movement that will carry large and small countries, It is too late to discuss about approval and disapproval of globalization now we should discuss about how we can make its benefit public and reduce its risks .Nowadays global village residents more equitable distribution of benefits Should effort seriously to reduce the scope of the damage.

7) Conclusion

There is no doubt that globalization threatens especially development prospects of the Islamic Republic of Iran and other developing countries. It also should be considered that west with the unquestioned superiority of satellite technology , Radio, Internet and press and the rhetoric of democracy from inside focuses on create a crisis in nation - state in the Third World and from outside in an unequal war, creates conditions that put globalization process In course of their demands with political and economic and cultural pressures through World Bank, International Monetary Fund, The Security Council, Commission of the United Nations, economic and military sanctions.

All developing countries should make necessary arrangements to use positive developments in domestic and foreign aspect by having foresight to this phenomenon due to the expansion of communications equipment. If managers of these countries pay accurate to plan for the preservation of national identity, strengthening of cultural vigor, promote self-awareness and change management training, in that case not only globalization will not be a threat to them , but also an opportunity for cultural exchanges and would result competition with the West.

Worthy place of culture and civilization of a country should be revealed to the world with rational thinking and use of the capacity of elite .Today, ask for identity is not enclosed and limited to the boundaries of land, but national functions also makes it objectified.

Nations can insisted on their national characteristics and highlight them against other cultures, without get out of the competition field. About Iran Islamic culture mixed with the two thousand years historical experience of Iranian has made strong identity of Iranian nation If the Iranian nation be imported in this way (Globalization) powerful would be less suffered and whatever they enter weaker to this arena will be ingested easier. If Iran cannot compete scientifically and planned on world stage and presence in global markets not only will not be successful in economics, Industry and Technology but also will be enriched fundamental problems in maintaining their identity and culture.

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